

NAME: _____ SIGNATURE _____

845/1

ENTREPRENEURSHIP

EDUCATION

Paper 1

November, 2024.

$2\frac{1}{2}$ hours



**CLEVERLAND HIGH SCHOOL-MAYA
END OF YEAR ASSESSMENT EXAMS 2024
ENTREPRENEURSHIP EDUCATION**

Senior Two

PAPER 1

2 hours and 30 minutes

INSTRUCTIONS TO STUDENTS;

- Answer all questions

Item 1

Mugisha is a retired servant in Karoke Mbarara who has invested his retirement package in establishing a dairy farm supplemented with a big plantation of matooke that lies on 2 acres of land which he solely owns. He has been advised to acquire a bank loan to expand his farm and also sell his excess produce to outside the countries to minimize wastage.

Task.

- As a student of entrepreneurship education advise Mugisha on other business opportunities he can undertake out of his project he is venturing in.
- Develop the qualities such a business opportunity should possess.
- Explain the benefits Mugisha will enjoy as a result of selling surplus farm product to other countries.
- What advantages are associated with Mugisha's legal form of business legal ownership?

Item 2

Kazungu owns a bakery in one of the very busy centers in Kampala. However customers from distant places frequently complain that products don't reach due to inappropriate distribution of bread compared to other bakeries in the area which deal in variety.

Task.

- (a) Explain types of distribution channel Kazungu can use to make sure that products reach customers.
- (b) Explain the benefits Kazungu will enjoy as a result of concentrating on only production of bread.
- (c) What advertising media can he use to advertise his bakery products?

Item 3

Akello owns a maize milling business in Bubuule Town Council. Her workers come late, machine are ever breaking down, she would like to buy a new maize milling machine but the seller has shown her two types, she has failed to select one, she would also like to access market in different regions of the country but all in vain, she seeks for your assistance.

Task.

Guide Akello on;

- (a) The roles she should play as the owner of the business.
- (b) How to select a suitable maize milling machine?
- (c) Ways to consider for accessing these markets.

Item 4

Mwambu operated a basket weaving business for 2 years while making losses hence the business collapsed. **URSB** deregistered the business name. He would like to combine with Milly and resume the same business but lacks knowledge about the process.

Task.

Using your entrepreneurial skills guide Mwambu;

- (a) The steps to follow when registering a business.
- (b) The requirements and documents needed to register a business.

END

MERRY X-MASS AND A PROSPEROUS NEW YEAR